

Memorandum

To: Manufacturer Partners of ENERGY STAR for Windows, Doors, and Skylights

From: U.S. Environmental Protection Agency

Subject: ENERGY STAR Label Options for 2010

Most of the ENERGY STAR label options for 2010 are captured on your 2010 Partner Resources CD. Please note there have also been several developments in ENERGY STAR labeling since the disc's publication in August of 2009:

Expanded Options for Products Qualifying in All 50 States

Based on partner feedback, manufacturers may now use either label linked below on products that qualify in all 50 states. This includes windows and skylights that qualify in all 50 states and any qualifying door. Partners may still use the door label provided on the 2010 Partner Resources CD.

http://www.drintl.com/HtmlEmail/WDS_Labels&Map_1A.zip http://drintl.com/HtmlEmail/Ws_Label1_all_files.zip

New Patterned Label Templates for Thermal Printing

Several partners requested product label templates for thermal printing. EPA has generated three versions each of the ten map labels for your use. The following file contains three folders: The PCX folder has 1-Bit, 203 DPI images; the BMP folder has 1-Bit, 300 DPI images; and the EPS folder has high-quality vector files. You must have WinZip to open the file (a free download).

http://www.drintl.com/htmlemail/energystar/dec09/Thermal_Printing.zip

Custom Labels Now Allowed

In isolated cases, partners unable to use the provided label templates may pursue custom labels. Partners interested in pursuing custom labels should note the following:

- 1. Custom labels approved under old criteria must be re-submitted for approval.
- 2. EPA will not supply any artwork for custom labels.
- 3. Custom labels must be mocked up and sent to windows@energystar.gov for approval.
- 4. Partners should allow 2-4 weeks for approval.
- 5. Custom labels will be approved at the program's discretion.
- 6. Approval must be obtained prior to printing custom labels.

Spine Labels Now Available

For partners selling through retail stores, spine labels can be used on product cartons of ENERGY STAR qualified products. Read the guidance document and download the label templates from the site below:

http://www.drintl.com/HtmlEmail/EnergyStar/Jan10/Memo-SpineLabelGuidelines.pdf